BECOME A SPONSOR FOR ANIMAL RESCUE, INC.'S DOGS' DAY IN THE PARK & THE MUTT STRUTT 2020

**AUGUST 22, 2020**

**REGISTRATION DEADLINE:** JULY 1, 2020

**Marge Goodfellow Park**
New Freedom, PA 17349

**Walk:** 9am to 10am
**Main Event:** 10am to 4pm

**DOGS’ DAY IN THE PARK**

**IN THE PARK**

**& THE MUTT STRUTT 2020**

**FOR MORE INFORMATION, VISIT:** animalrescueinc.org

**OR E-MAIL:** crazycatlover@zoominternet.net

**OR CALL:** 717-993-3232

**Sponsorships may be tax deductible and do include in-kind donations.**
WHY SPONSOR?

Take a moment and look at the dogs on the right side of this brochure. Each one calls Animal Rescue, Inc. his or her home - for life.

Since 1976, the rescue has dedicated itself to helping animals in need. We rely on the kindness of donors to continue our cause.

When you donate, you're directly helping animals. You're providing vaccines, food, shelter, and surgery to animals who would otherwise be unable to receive the help they so desperately need.

Dogs’ Day in the Park is our largest fundraiser of the year. It attracts thousands of participants who believe in our cause. This year, we hope you'll believe in it, too.

Sponsoring the event will have tremendous benefits for your business. Our physical and online outreach for the event will capture the attention of thousands of Pennsylvania and Maryland residents. Your sponsorship can be the first thing they see on our website, our Facebook page and other advertising outlets.

Don't miss this great opportunity to partner with a good cause. See our sponsorship options and pick the plan that's best for your business!

SPONSORSHIP OPTIONS

OAKLEY ($2,000)
- Eight Facebook mentions
- Exclusive newsletter & e-newsletter thank you
- Logo on all promo materials
- Name read during media promotions
- **Complimentary booth
- Stage appearance
- *Core Package

LOLA ($1,500)
- Six Facebook mentions
- Thank you in e-newsletter
- **Complimentary booth
- Stage appearance
- *Core Package

HUMPHREY ($1,000)
- Five Facebook mentions
- Thank you in e-newsletter
- **Complimentary booth
- *Core Package

GIORDANO ($750)
- Four Facebook mentions
- **Complimentary booth
- *Core Package

MAGGIE ($500)
- Three Facebook mentions
- **Complimentary booth
- *Core Package

JACKALIN ROSE ($300)
- Two Facebook mentions
- **Complimentary booth
- *Core Package

NIKKI ($125)
- *Core Package

*Logo on newsletter, website & shirt with event day and in-store/office signage.
** Standard 10x10 booth size